



News release

March 7, 2022

Everett Public Schools hosts family night on social media safety

Nationally known speaker Robert Hackenson Jr., to help start a conversation about social media safety for students and families



Everett, WA--Monday, March 28 at 6 p.m., Everett Public Schools will be hosting a virtual session for the community about social media safety. Using social media is among the most common activity of today's children and adolescents. There are many benefits of social media, but there are also a lot of questions and uncertainties and it definitely creates some parenting challenges.

The reach and impact social media has on lives today is hard to measure. We do know our kids, from a very young age through teens and young adulthood, are highly affected by social media's impacts on their lives and psychological well-being.

"Everett Public Schools has recognized this challenge and we want to help students navigate it and parents to understand how to be engaged with their child on the topic," says Ian Saltzman, superintendent. "We wanted to find an expert who had the breadth of skill and knowledge to engage both students and families, and that is why we are working with Robert Hackenson."

Mr. Hackenson, founder of Dynamic Influence, travels nationally and internationally engaging students in a variety of ways as an "edutainer," entertaining as he educates. Middle and high school students in the Everett School District will see Robert throughout the month, culminating with a parent and community presentation on March 28. There will also be additional online resources available from Dynamic Influence.

Parents, guardians and community members are invited to join the March 28 virtual session to learn about:

- Pros and cons of the most popular apps
- Technology addiction and what you can do
- How to spot and react to cyberbullying
- How to talk to your kids about social media
- How to monitor apps and more

Saltzman concludes, "Together we can help our kids better understand the impact of social media and learn how to engage with them on this challenging topic."

It is free to all, and the link to the presentation can be found on our website at <https://www.everettsd.org/SocialMediaSeminar>.

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For more information:

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